



New Product Release

FOR IMMEDIATE RELEASE

### **Campbell Scientific Selects ZephIR Wind Lidar Technology for US Wind Market**

LOGAN, Utah (December 12, 2011) – Campbell Scientific, Inc., has announced the selection of the ZephIR 300 wind lidar as the company’s remote sensing solution for providing the US wind energy market with accurate wind data across all stages of a wind farm development project.

Manufactured by Zephir Ltd. of the UK, a subsidiary of renewable energy group Natural Power, the ZephIR 300 provides remote resource measurements of wind quality and characteristics from 10 meters (30 feet) up to 200 meters (650 feet) above ground level. It has demonstrated high-quality measurements across many hundreds of installations in a range of scenarios and environments, enabling Campbell Scientific to add the product to their portfolio of quality solutions. Campbell Scientific will partner with Zephir Ltd. to act as an authorized distributor for the ZephIR 300 in North America.

Since 1974, Campbell Scientific has created a well-known reputation for their reliable data acquisition systems, and the company is committed to satisfying the instrumentation needs of customers, especially those who are working to advance science and technology for the benefit of humankind. Campbell Scientific data acquisition systems are used worldwide in the wind energy industry and are known for their versatility, precision, and dependability—even in harsh, remote environments.

Regarding this new partnership, Paul Campbell, president of Campbell Scientific, commented: “For some time we have been watching this very interesting and complex space of remote sensing systems for a booming wind development market. For us, the ZephIR 300 is a high-quality lidar system and one that we are proud to have represented by Campbell Scientific. We will work closely with Zephir Ltd. to bring this exceptional device to our US customer base.”

Ian Locker, MD of the ZephIR business within Natural Power welcomed the announcement: “Working with Campbell Scientific is an absolute pleasure. Campbell Scientific is one of the most recognized brands in the US for quality data measurement systems and is a very natural fit for ZephIR 300. Together we will meet the clear customer requirements for a high-quality lidar in the US, with extensive field engineering support to exceed service expectations.” For more information, visit [www.campbellsci.com/zephir-lidar](http://www.campbellsci.com/zephir-lidar).

Campbell Scientific, Inc., is a worldwide manufacturer of dataloggers, data acquisition systems, and measurement and control products. To learn more about Campbell Scientific, Inc., or to ask questions of the company’s highly trained technical and sales support team, please visit [www.campbellsci.com](http://www.campbellsci.com).

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